

Education

- Middle Tennessee State University
- Bachelor of Science
 - Mass Communications: Radio & TV Broadcasting, Theatre Performance, Psychology

Skills

- Leads and performs exceptionally in high stress situations with tight deadlines independently and within a team environment
- Graceful and Elegant Public Speaker
- Charismatic and Articulate Spokesperson & Host (Live & Broadcast)
- Promotion & Publicity
- Project Management & Producing
- Client Contract Negotiation
- Authoring Training Programs
- Team Leadership Development
- Talent Recruiting & Development
- Talent Casting
- Content Development
- Quotes, Invoicing & Billing
- Budget Allocation
- Crisis Management
- Safety Management
- Time Management
- Administration

Certifications

- Seaman's Book 09/2025
- Medical Fitness Certificate 04/2021
- First Aid & CPR
- Crisis Management
- Security Awareness
- Marine Environmental Awareness
- U. S. Passport 04/2028

Honors

- Miss Tennessee USA
- 2nd Runner Up Miss USA
- Outstanding Woman of America OYA, Inc.
- Young Woman of the Year OYA, Inc.
- I Dare You Award
- Towanna Stone Day Nashville TN
- Towanna Stone Day Morristown TN

Experience

Cruise & Travel Director

Holland America Cruise Line, Seattle WA

October 09, 2015 - December 04, 2019

Entertainment department head, spokesperson, brand ambassador, event manager, face & voice of the vessel.

- Performed five 40 minute scripted stage presentations weekly, curated and performed six unscripted travel presentations weekly, performed two guest entertainer introductions daily
- Handled 500+ guest interactions per day, giving personalized, friendly and polite customer service to ensure guest satisfaction
- Performed scripted and unscripted safety, hotel department, entertainment, & emergency drill announcements on public address system
- Hosted unscripted interview formatted shows weekly
- Launched "O" The Oprah Magazine branded partnership events onboard / Hearst Communications NYC launch campaign member
- Orchestrated launch and implementation of brand new entertainment structure onboard ships
- Collaborated effectively with hotel departments to ensure highest level of guest satisfaction
- Managed entertainment team while planning and organizing events
- Performed 7 days per week, logged 77 - 82 hours weekly, 4 to 6 months consecutively, and successfully completed 12 contracts

Owner - CEO

The Stone Agency, LLC, Atlanta GA

November 9, 2007 - October 1, 2015

Developed promotional campaigns, large scale commercial photo shoots, and performed as a commercial actor.

- National Commercial and Industrial Film Spokesperson (HBO Films, Publix, IBM, Home Depot, Scripps Network, E.g.)
- Produced large scale photo shoots (Features: Jezebel Magazine, Atlanta Magazine, Golf Magazine, E.g.)
- Art Direction and Talent Casting
- Comprehensive Project Management and Event Coordination
- Executed Quotes, Invoices and Billing

Talent Booking Agent

Houghton Talent, Atlanta GA

October 5, 2012 - June 12, 2014

Initiated, launched and established the company's first print department and served as department head.

- Regional Sales Manager for Revenue Generating Department exceeding competitors by 35 - 55% growth
- Talent Scout, Recruiter and New Artist Development
- Implemented New and Strategic On-boarding and Retention Practices
- Excelled at Contract Negotiation and Mediation
- Facilitated Client Procurement and Management
- Successful Project manager, producing multiple projects simultaneously to completion
- Print and Image Editor
- Executed and Delivered Quotes, Invoices and Billing

Director & Trainer

Etched in Stone Productions, Inc, Georgia & Tennessee

April 1, 2000 - October 31, 2007

Designed, authored and implemented curriculum for seminars, workshops, private study and talent showcases.

- Public Speaking and Commercial Trainer, Career Development Coach, Casting Director, Produce